

balanced careers. successful lives.



The last few months have been laced with uncertainty as the financial markets fluctuate up and down. Despite what the headlines say about the volatile economy, a few things are certain-- you're running a business, you're

working hard, and you still have work that needs to get done.

The old adage "doing more with less" takes on a whole new meaning these days. But, even if we can do it all, should we do it all?

Adding to your team, even in slow economic times, may be exactly the right thing for the success of your business. Determining whether to hire and whom to hire are necessary steps for any stable business or maxed-out entrepreneur.

Here are a few things to consider when determining if you need to add to your team:

1. Are you too busy to get things done; Paralyzed by the long list of to dos?
2. Are you focused on what has to get done - taking focus away from thinking about the big picture?
3. Could you take your business to the next level if you "outsourced" the everyday tasks?

If answer is yes, it's probably time to add some brainpower.

Now what?

To succeed you don't have to be the smartest person in the world, just smart enough to hire the right people and bold enough to make it work for you and your business.

- Be creative: Explore new ways to staff your teams. Explore part-time. There is a place for part-time in every work environment. Part-time or project based opportunities allow companies to enlist top talent when they need it, only paying for the work that gets done, rather than the overhead cost of hiring a full time associate.
- Be bold: hire for what you need today and grow into what you need tomorrow. Hire a sharp shooter to do 20 hours of marketing, 10 hours of book-keeping, 25 hours of legal work – rather than trying to force all of these tasks into one job requisition.
- Be smart: By enlisting top talent in a part-time capacity, you will be able to deliver high quality business results, while saving money without sacrificing quality.

Momentum Resources is a boutique staffing firm that matches smart companies with talented professionals who have opted out of the traditional workforce in search of a more balanced experience. They focus on a unique population (moms with 10 years of corporate experience) and form deep relationships with their candidates and clients, yielding just the right job placement.

Contact Momentum Resources to find out more about hiring part-time talent.

www.mom-entum.com

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